



BC CHAPTER

302-733 Johnson Street T (250) 386-5255 E info@sierraclub.bc.ca
Victoria, BC V8W 3C7 F (250) 386-4453 W www.sierrclub.ca/bc

JULY 18, 2005

To Whom It May Concern:

The Sierra Club of Canada BC Chapter is one of British Columbia's oldest and best-known environmental organizations. Since 1969, we have worked on our members' behalf as a strong, responsible voice for British Columbia's environment.

Concord Technologies donates its Fax Broadcast service to our organization to support our important cause and help spread the word on important decisions and developments related to our work. We have found this service extremely useful and it has proved to save us a tremendous amount of time, paper and money.

Several times each month we use Fax Broadcast to fax out news releases to our memberships, as well as newspapers and radio stations. Releasing this information to media outlets and members is very important to keep people informed and involved with projects and campaigns related to the health of British Columbia's environment.

With Fax Broadcast we can submit a broadcast using WinFax PRO fax software and an internet connection. We are able to put our entire distribution list into the WinFax PRO phonebook and then easily add all the fax numbers on our list to a broadcast. We can click send once, walk away and be assured all the faxes will be sent. Another important feature of the service is the exception report received to our email upon completion of the broadcast, it details who did not receive the fax and the reason it was unsuccessful.

We always have important advancements directly related to our cause that must be released immediately. By using the Fax Broadcast service donated by Concord we are able to reach essentially everyone on our list in a matter of minutes. Faxing each release individually required spending hours in front of the fax machine, which took time away from important tasks.

By donating this service to the Sierra Club, Concord helps us operate in a more efficient manner. Concord's Fax Broadcast service has made it possible for important news to be delivered as soon as it becomes ready for distribution, thus enhancing the reality of reaching our important goals.

Sincerely,

A handwritten signature in black ink that reads "Taylor Bachrach". The signature is written in a cursive style with a horizontal line above the first few letters.

Taylor Bachrach
Communications Director